

WFFF 201 Humboldt St Rochester, NY 14610-1093

Product Agency

Brand

Salesperson

Sales Office

Katz - Washington DC

GMMB Washington Harbor 3050 K Street NW Washington, DC 20007

> Advertiser Schedule Dates Contract # GMMB (14491) Hillary Clinton/US President/Democrat (21019) 10/04/16-10/10/16 Political - President (1071) 1421084 CO-OP Entered By Date Entered **Last Modified** 09/06/16

Katz - Washington DC, Washington DC (1179) 278/295/5288 (555382) Demo Order Type Headline # 09/30, ECR2 용 Elizab Norm

Sales Tax Net Total Commission Package Deal Commission % \$4,80 \$848. 15.00

CLINTON/P/D $10/4/16 \cdot 10/10/16$ HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOL LOW DAY PRIOR TO AIR.

Comments

Billing Type **Account Types**

> National/Political 278/295/5288

Standard

SPE

Buyer Name

Maura,Gilroy,

Phone/Fax

	Burlington (WFFF)	Smoke	Pate
0/16 beth F. Guv	Oct. 2016	25	\$5,655.00
	Grand Total:	25	\$5,655.00
25277531			
<u> </u>			
mal	2000.00.0000		
0	24207,022		
5.43			
06.75			
	22.5,		
	-101720-		

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW Mo	∕lo Tu We	Ve Th Fr Sa Su	Spots	Rate	Total	Station		Comments	Entered
1.0 Normal Line / SPOT	10/04/16-10/07/16	5 :30 9,	:30 9A- Maury	2	×	×××	2	\$25.00	\$50.00	\$50.00 Burlington (WFFF)		Машгу	9/6/16
2.0 Revised Line / SPOT	10/04/16-10/07/16	5 :30 1	:30 12P- Judge Mathls	ŗJ	×	×				Outlington (WFFF)		Judge Mathis	91/016
2.1 Normal Line / SPOT	10/04/16-10/07/16	5 :30 1:	:30 12P- Judge Mathis	ω	×	×××	ω	\$25.00	\$75.00	\$75.00 Burlington (WFFF)		Judge Mathis	9/30/16
3.0 Pevised Line / SPOT	10:04/16-10/07/16	5 05:	:30 52- Alodern Femily	ţa	*	× × ×				Surlington (WFFF)		Modern Family	9/6/16
3.1 Normal Line / SPOT	10/04/16-10/07/16	4 :30 51	:30 SP- Modern Family	H	×	× ×	<u>ı.</u>	\$40.00	\$40.00	\$40.00 Burlington (WFFF)		Modern Family	9/30/16
4.0 Revised Line / SPOT	10/04/16-10/07/16	5 .30 %	30 S. 30P: Modern Family	ps	×	XXX				Burlington (WFFF)		Modern Family	9/6/16
4.1 Normal Line / SPOT	10/04/16-10/07/16	4 :30 5:	:30 5:30P- Modern Family	ъ	×	×	щ.	\$40.00	\$40.00	\$40.00 Burlington (WFFF)		Modern Family	9/30/16
5.0 Normal Line / SPOT	10/04/16-10/07/16	5 :30 6	:30 6P- How I Met Your Mother	1	×	×××		\$50.00		Burlington (WFFF)	X-2007	How I Met Your Mother	9/6/16
5.0.1 Preempt	10/04/16									Surlington (WFFF)		Program Change/Exception	
6.0 Normal Line / SPOT	10/04/16-10/07/16	5 :30 6:	:30 6:30P- Two and a Half Men	1	×	×	1	\$50.00	\$50.00	\$50.00 Burlington (WFFF)	TOTAL PARTY	Two and a Haif Men	9/6/16
7.0 Normal Line / SPOT	10/08/16-10/08/16	5 :30 51	:30 SP- Modern Family	1		×	1	\$25.00	\$25.00	\$25.00 Burlington (WFFF)	100 pt 1	Modern Family	9/6/16
8.0 Normal Line / Prime	10/10/16-10/10/16	5 :30 81	:30 8P- Gotham	H	×		1	\$400.00	\$400.00	\$400.00 Burlington (WFFF)		Gotham-FOX	9/6/16
9.0 Rovisod Line / Prime	10/04/15-10/01/16	5 :30 9:	:30 Se. Screen Queens	p3	 **	00 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -				(Addition (Addition)	er armen	Scream Quoons-FOX	3/6/16
			CON	TIPE TO THE TOTAL	MATIK	CONFIRMATION CONTRACT	ACT				Table Section 1		l
Accepted-Agency/Advertiser:		245	Accepted-Station:	Kallon:				Date	Comments				



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW Washington, DC 20007 GMMB

> Phone/Fax Buyer Name Sales Office

Comments Billing Type

Standard

CLINTON/P/D $10/4/16\text{-}10/10/16\ \text{HILLARY FOR AMERICA} \cdot \text{NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.}$

Contract #
Schedule Dates Brand Agency Product Advertiser Salesperson 278/295/5288 (555382) Political - President (1071) GMMB (14491) 10/04/16-10/10/16 Hillary Clinton/US President/Democrat (21019) 1421084 CO-OP Entered By Demo **Last Modified Date Entered** Headline #

Account Types 278/295/5288 Katz - Washington DC Katz - Washington DC, Washington DC (1179) National/Political Maura,Gilroy, Net Total Sales Tax Order Type Commission Commission % Package Deal

\$4,806.75	\$848.25	15.00	Normal	ECR25277531	No .	Elizabeth F. Guy	09/30/16	09/06/16
					Grand Total:	Oct. 2016	By Broadcast Month	Burlington (WFFF)
					25	25	Spots	
					\$5,655.00	\$5,655.00	Rate	

														The first common and the first	
			Comments	Date:					Station	Accepted-Station	Dáb.			Accepted Agency/Advertiser:	Accepted
		Seekan 1 Seekan 1871			NAC.	NO	CONFIRMATION CONTRAC	IAMS		CO				The state of the s	
9/30/16	News	\$525.00 Burlington (WFFF)	\$525.00	\$175.00	ω		1 1 1			:30 10P- Local 44 News at 10:00pm	:30	vл	10/05/16-10/07/16	16.1 Normal Line / SPOT	16.1
91/+1/6	News	Burlington (WFFF)					jun			130 10P- Local 44 News at 10:00am	36.	VI.	10:05/16-10/07/16	15.0 Pevised Line / SPOT	15.0
9/6/16	NEWS	\$60.00 Burlington (WFFF)	\$60.00	\$30.00	2		×	×	2	:30 8A- Local 44 News at 8am	:30	5	10/04/16-10/07/16	15.0 Normal Line / SPOT	15.0
9/6/16	NEWS	\$90.00 Burlington (WFFF)	\$90.00	\$30.00	w		×	×	ω	:30 7A- Local 44 News at 7am	:30	s	10/04/16-10/07/16	14.0 Normal Line / SPOT	14.0
9/6/16	FOX NFL Sunday -Late S Game	\$900.00 Burlington (WFFF)	\$900.00	\$900.00		×			11	:30 4:30P- NFL on FOX Game 1	:30	Un	10/09/16-10/09/16	13.0 Normal Line / SPOT	13.0
	Pre-Empt/Exception - No Late Game	Burlington (WFFF)											10/09/16	12.0.1 Closed Preempt	12.0.1
9/6/16	FOX NFL Sunday -Early Same	Burlington (WFFF)		\$750.00		×				:30 1P- NFL on FOX Game 2	:30	<u></u>	10/09/16-10/09/16	12.0 Normal Line / SPOT	12.0
9/6/16	FOX College Ftbl -Prime	\$250.00 Burlington (WFFF)	\$250.00	\$250.00	р_	×			<u>a</u>	:30 7:30P- FOX College Footbal	:30	υ O	10/08/16-10/08/16	11.0 Normal Line / SPOT	11.0
9/6/16	Empire-FOX 9	\$400.00 Burlington (WFFF)	\$400.00	\$400.00	_		×		_	:30 9P- Empire	:30	5	10/05/16-10/05/16	10.0 Normal Line / Prime	10.0
9/14/16	Rosewood	\$400.00 Burlington (WFFF)	\$400.00	\$400.00			×		_	:30 8P- Rosewood	:30	5	10/06/16-10/06/16	9.1 Normal Line / Prime	9.1
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	We Th Fr	Mo Tu	SPW	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW GMMB Washington, DC 20007

Buyer Name

Phone/Fax

Billing Type **Account Types**

Agency Brand Schedule Dates Sales Office Salesperson Product Advertiser Contract # Katz - Washington DC, Washington DC (1179) GMMB (14491) 10/04/16-10/10/16 278/295/5288 (555382) Political - President (1071) Hillary Clinton/US President/Democrat (21019) 1421084 Demo CO-OP Order Type Entered By Last Modified Date Entered Headline # Elizabeth F. Guy 09/30/16 09/06/16

Burlington (WFFF)
By Broadcast Month
Oct. 2016

Grand Total:

25

\$5,655.00 \$5,655.00

National/Political 278/295/5288 Maura, Gilroy, Katz - Washington DC Sales Tax Net Total Commission Commission % Package Deal \$848.25 \$4,806.75 15.00 ECR25277531 Normal

Accepted Agency/Advertiser: Date: Comments.	CONFIRMATION CONTRACT	20.1 Normal Line / SPOT 10/09/16-10/09/16 4 :30 9P- FOX News Special: 1 X 1 \$1,300.00 \$1,300.00 Burlington (WFFF)	20.0 Pavisod Line / SPOT 10/09/16-10/09/16 5 :3d (sp. Fox Nava, Special. 1) x Burlington (WEFF)	19.0 Normal Line / SPOT 10/04/16-10/04/16 5 :30 9P- FOX News Special: Vice 1 X 1 \$1,000.00 \$1,000.00 Burlington (WFFF)	Burlington (WFFF)	18.0 Normal Line / SPOT 10/10/16-10/10/16 5 :30 10P- Local 44 News at 1 X \$175.00 Burlington (WFFF)	0.10:30P- What Matters This 1 X 1 \$50.00 \$50.00 Burlington (WFFF)	Line Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Commit	Comments CLINTON/P/D 10/4/16-10/10/15 HILLARY FOR AMERICA - NAB SENT VIA EMAIL PYMT TO FOL LOW DAY PRIOR TO AIR.
		9/30/16	9/38/16	9/30/16	Advertiser Instructions/Spot	9/14/16	10	Comments Entered	



125 West 55th St New York, NY 10019

Tu-F,M 5 6p-6:30p # Day/Time

P

Program 2.5 MEN

Comments: RVSD TO ADD DEBATE SPOTS.

Changes: Program from How I Met Your Mother to 2.5 MEN

Contract # 25277531 Agency: GMMB CPE: 278/295/5288 GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Agency Order #: 5330631

Buyer: Gilroy, Maura

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/11/2016 at 5:08 PM Flight: 10/4/16 - 10/10/16

Version: Highlighting Revision 4

Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 26 Total CPP: \$0.00 Total \$: \$5,705.00

Traffic #: 1421084 Separation:

Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

26

\$5,705.00

\$0.00

0.0

			2014		
0.0	\$0.00	\$50.00		3.00 0 30 1	\$50.0
GRP	СРР	44	Spots	Rate A35P Len 10/4	20
		Total	Total	10/4 - 10/4	



Special Instructions

125 West 55th St New York, NY 10019

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5330631

CPE: 278/295/5288 Changes as of: 10/11/2016 at 5:08 PM Flight: 10/4/16 - 10/10/16

Contract # 25277531 Agency: GMMB

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Version: Highlighting Revision 4 Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 26 Total CPP: \$0.00 Total \$: \$5,705.00

Traffic #: 1421084 Separation: Total GRP:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Buyer: Gilroy, Maura Salesperson: RACHELLE RAY -Washington DC 202-872-5880

			Order Level Comments	Comments				20.00		
Date/Time Added by	Comment									
RACHELLE RAY -										
10/11/16 5:08 PM Washington DC	RVSD TO ADD DEBATE SPOTS.	OTS.								
	Line 5 How I Met Your Mother 1x 10/4 out due to Schedule Change It is now 2.5 Men 6-6:30P with the same rate. MG offer 10/6 -10/7 2.5 Men 6-6:30P at same rate	r 1x 10/4 out due	to Schedule Cha	nge It is now	2.5 Men 6-6:30P with	the same rate	. MG offer 10/6	6 -10/7 2.5 Men 6	-6:30P at same	rate
10/04/16 12:05 PM Elizabeth Guy	Please advise Thanks!			C						9
RACHELLE RAY -										
09/30/16 8:50 AM Washington DC	RVSD TO ADD DEBATE SPOTS.	OTS.						Was fall		
09/14/16 2:17 PM LAILA DAFTARI	10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.	OR AMERICA - N	AB SENT VIA E	MAIL. PYMT	TO FOLLOW DAY PR	IOR TO AIR.				
	Line 9 Scream Queen 1x out due to Vice Presidential Debate Line 12 NFL Early Game We are not airing an early game only a Late game (Found this	due to Vice Presidare not airing an e	dential Debate early game only a	ı Late game (Found this mistake or	mistake on the Match-up)				
Caron to 3.33 Am Elizabeth Guy	Flease advise. Haliks:									
Competitive Information	ation			Daypart :	Daypart Summary			S	Monthly Summary	֓֞֓֓֓֓֓֓֓֟֟֓֓֓֓֓֓֓֟֟֓֓֓֓֓֓֓֓֓֓֓֟֟֓֓֓֟֟
Market Budget: \$51,864		Day/Time	% Distrib	Spots	Dollars	СРР	GRP	Month	Spots	
WFFF Share: 11%			100%	26	\$5,705.00	N/A	0.0	2016-Oct	26	£6
Comment:		Total	100%	26	\$5,705.00	N/A	0.0	Total	26	مر
EPT7: 1%								1.27		

WVNY: 15%	WPTZ: 35%	WCAX: 38%	EPTZ: 1%	Comment:	WFFF Share: 11%	Market Budget: \$51,864		
15%	35%	38%	1%		11%	\$51,864	Competitive Information	

	0.0	N/A	\$5,705.00	26	100%	-
	0.0	N/A	\$5,705.00	26	100%	
	GRP	CPP	Dollars	Spots	% Distrib	ime
\neg			Daypart Summary	Daypar		

		4.4
\$5,705.00	26	Total
\$5,705.00	26	016-Oct
Dollars	Spots	Month
nary	Monthly Summary	mijade (f.

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
Revision	10/11/16 5:08 PM Washington DC	RACHELLE RAY - Washington DC	Revised			A O	9	Obsessed a Francisco
			1,041000			ę	60	o changes, i buyinte aqued of modified.
Makegood 2	10/4/16 12:05 PM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0	\$0 Changes: Total GIMPs to 0.
Revision	9/30/16 8:50 AM Washington DC	RACHELLE RAY -	Confirmed	N		\$2,150.00	\$0	Changes: Comments from 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO ADD DEBATE SPOTS., User Entered \$ from \$3,555.00 to \$5,705.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Total Spots from 24 to 26, Calculated RAY - Washington DC to LAILA DAFTARI, Total Spots from \$3,255.00 to \$5,705.00, Competitive Market Budget from \$32,318 to \$0 \$51,864, Total \$ from \$3,555.00 to \$5,705.00. 4 buylines added or modified.
Revision	9/14/16 2:17 PM LAILA DAFTARI	LAILA DAFTARI	Confirmed	4		\$0	\$0	\$0 Changes: Total Spots from 20 to 24. 5 buylines added or modified.
Makegood 1	9/6/16 9:55 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/2/16 9:34 AM					\$0	\$0	



Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Transaction History

125 West 55th St New York, NY 10019

New Revision

> Agency: GMMB CPE GMMB 3050 K ST NW WASHINGTON DC 20007 278/295/5288

Contract # 25277531

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Agency Order #: 5330631

Primary Demo: Adults 35+

Flight: 10/4/16 - 10/10/16

Changes as of: 10/11/2016 at 5:08 PM

Version: Highlighting Revision 4 Station: WFFF

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: Total CPP: \$0.00 Total \$: \$5,705.00

Total GRP: Traffic #: 1421084

Separation:

Salesperson: RACHELLE RAY Washington DC 202-872-5880 Con Type: POLITICAL/VOTE

Buyer: Gilroy, Maura

Assistant: LAILA DAFTARI 202-872-5880

Non-Discrimination Policy 9/1/16 6:12 PM Washington DC

8/30/16 11:42 AM Washington DC PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New Confirmed 15 \$3,555.00 \$3,555.00 \$3,555.00 Changes: Comments from to 10/4/16-10/10/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR., User Entered \$ from \$0.00 to \$3,555.00, Product from TV to CLINTON/P/D, Demo Meta to [R16], Competitive Market Budget from \$18,727 to \$32,318, Total Spots from 15 to 20.3 buylines added or modified.

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